



2011 ORDER FORM FOR FREE NWPB MARKETING/PUBLIC RELATIONS MATERIALS

FAX ORDER: (407) 657-2213

www.watermelon.org

Item	Quantity
<b>BROCHURE - OMNIBUS RECIPES CARVINGS KIDS HEALTH</b> Our most popular brochure! Contains recipes, carvings, kid's recipes and cutting instructions	_____
<b>BROCHURE - MR. FOOD ENJOY IT ALL YEAR LONG</b> Mr. Food provides his favorite watermelon recipes, health tips, and how to 'Enjoy it All Year Long'	_____
<b>RECIPE CARD - BREAKFAST A GO-GO, FIRE AND ICE SALSA</b> (Dimensions 4" x 6") One side features Breakfast A Go-Go, the other Watermelon Fire and Ice Salsa – great for demos and fairs	_____
<b>RACK CARD - EASY CUTTING AND SAFE FOOD HANDLING TIPS</b> (Dimensions 3 1/2" x 8 3/4") One side features consumer food safety and handling tips, the other a how-to cut cubes direct from the rind!	_____
<b>BROCHURE - FOODSERVICE WATERMELON ON THE MENU</b> Contains 8 food service (classroom, party, or restaurant size) recipes as well as carvings, serving ideas, and other watermelon basics	_____
<b>COLORING BOOK - PRINCESS CUPCAKE</b> Features an educational nutrition story "J. Slice Saves Princess Cupcake from the Downhill Sugar Slide!"	_____
<b>COLORING BOOK - LAZEE</b> (Also available in Spanish-Limits apply) Features an educational nutrition story "J. Slice Rescues his Friends from the Clutches of Lazee!"	_____
<b>J. SLICE ACTIVITY SHEET</b> (Letter size) Features a fun word find, a picture to color and other games for kids	_____
<b>J. SLICE POSTER</b> (Dimensions 14" x 20") Features our healthy hero J. Slice on a skateboard – great for classrooms	_____
<b>SCHOOL POSTER - HIGH SCHOOL</b> (Dimensions 14" x 20") High impact poster that is great for cafeterias, features "Juicy" message and other watermelon health messages.	_____
<b>SCHOOL POSTER - K-6 Grade</b> (Dimensions 14" x 20") High impact poster for classrooms or cafeterias, aimed at grades K-6, features "Juicy" message.	_____
<b>FOODSERVICE - CAFETERIA or RESTAURANT BACKROOM POSTERS</b> (Please circle) Choose <u>Restaurant</u> or <u>Cafeteria</u> focus; features safe handling tips, yield, cutting instructions and nutritional information	_____
<b>RETAIL - HANDLING GUIDE</b> (Individually wrapped with chain, 4 1/2" x 7 1/2") A backroom tool for retailers featuring proper storage and cutting techniques	_____
<b>STICKER - J. SLICE</b> (Please circle) Choose <u>Soccer</u> or <u>Skateboard</u> ; features children's favorite healthy hero, J. Slice!	_____
<b>STICKER - LYCOPENE LEADER WATERMELON SMILE</b> Features our watermelon smile with the "Lycopene Leader in Fresh Produce" logo	_____
<b>STICKER - WATERMELON HEART</b> Features our watermelon "Heart" logo	_____
<b>STICKER - MR. FOOD</b> Exciting new stickers that feature Mr. Food! Fun for kids or to place on watermelons!	_____
<b>WATERMELON DAY HOW-TO GUIDE</b> While most of the copy is available online at watermelon.org, this printed brochure will help get you started	_____
<b>TEACHER'S TOOL KIT - New version for 2011!</b> Completely on CD ROM, includes new lessons, recipe coloring pages, activities, games and more!	_____
<b>PRESS KIT</b> Our annual CD ROM that includes our latest recipes and carvings, research and resources and more.	_____

Name/Organization:	
<input type="checkbox"/> Retailer <input type="checkbox"/> Classroom/School <input type="checkbox"/> Health Professional <input type="checkbox"/> Events <input type="checkbox"/> QueenPromotion <input type="checkbox"/> Culinary School	
Physical Address:	
City, State, Zip:	
Phone #:	Email:
How did you hear about us?	

\*Certain limits apply

\*Please allow up to 2 weeks for delivery if possible.

\*Contact us to inquire about items in Spanish or French

Questions? Call the National Watermelon Promotion Board at (407) 657-0261 or email us at info@watermelon.org