

Sample Retail Ads

\$X.XX
each
Personal
watermelon

Boost your Health Esteem!



 watermelon.org

\$X.XX
lb.

Eat your water!

Whole seeded watermelon



 National Watermelon Promotion Board

\$X.XX
lb.

Fresh cut yellow watermelon



 National Watermelon Promotion Board

Watermelon Every Day!

\$X.XX
lb.

Sweet fresh cut watermelon



 National Watermelon Promotion Board

**Watermelon. 92% water.
100% delicious!**

\$X.XX
each
Whole seedless watermelon



92% water!

 watermelon.org